



*working for and serving
the leisure industry in the
West Midlands*

*West Midlands AGM & Regional Seminar
25th March 2010,
Shugborough Hall, Milford*

*Thanks to our Loyal Sponsors:
Poly Advisory Services
Alliance Leisure
Kingfisher Environmental*

West Midlands Regional Seminar
25th March 2010



Shugborough Hall

How will this benefit me?

- *"Reversing a Declining Income" Masterclass - Looking at ways in which Cocks Moor Leisure Centre have reversed a declining income during the current climate. Delivered by Paul Walls of Birmingham City Council.*
- *"Building Better Teams " Masterclass delivered by Steve Goodall of Original Input, Building High Performance Teams*
- *Listen and learn about all facilities and attractions available at Shugborough Hall followed by a tour of the estate.*
- *Listen to the excellent products being presented by our loyal sponsors, Kingfisher Environmental, Alliance Leisure and Poly Advisory Services.*
- *CPD event worth 25 CPD points.*
- *Networking opportunity to meet like minded individuals within the local leisure industry.*

Please make every effort to attend this important event
Attendance will gain you 25 Points towards the CPD scheme
Please bring a friend or a colleague to the event

THIS EVENT IS FREE OF CHARGE FUNDED BY THE ISRM WEST MIDLANDS & OUR LOYAL SPONSORS.

Our Speakers.

Steve Goodall, Original Input, Building High Performance Teams – Steve's pedigree spans three decades in the service sector, working at Executive and Senior Management Levels, with small companies through to blue-chip, global organisations. He applies this experience in helping his customers build and sustain high performing teams.

Paul Walls – Principal Leisure Manager, Selly Oak Constituency, Birmingham City Council. Paul has over 15 years in local authority Leisure provision. Prior to Paul's appointment as Principal Leisure Manager he was Centre Manager at Cocks Moors Woods Leisure Centre, the largest and most diverse of Birmingham's 28 Leisure facility portfolio. Over a two year period Paul made key enhancements to the service with minimal funding and turned around a 10 year trend within the facility exceeding the set financial targets for the first time in 10 years.



*working for and serving
the leisure industry in the
West Midlands*

*West Midlands Regional Seminar
Wednesday 25th March 2010*

Shugborough Hall

Schedule

10.00 – 10.15	Welcome and Coffee
10.15 – 11.45am	“Reversing a Declining Income” Masterclass. Paul Walls, Principal Leisure Manager, Birmingham City Council.
11.45am – 12.00	Sponsor Slot. Poly Advisory services.
12.00noon	Lunch
12.45pm – 1.00pm	Sponsor Slot, Alliance Leisure, Dance Mats.
1.00pm – 2.30pm	“Building Great Teams” Masterclass. Steve Goodall, Original Input.
2.30pm – 2.45pm	Sponsor Slot, Kingfisher Environmental.
2.45pm – 3.00pm	Tea Break
3.00pm – 3.15pm	Shugborough Hall Talk
3.15pm - 3.45pm	Regional Business and Presentations.
3.45pm	Tour of Shugborough Estate

THIS EVENT IS FREE OF CHARGE FUNDED BY THE ISRM WEST
MIDLANDS & OUR LOYAL SPONSORS :

Poly Advisory

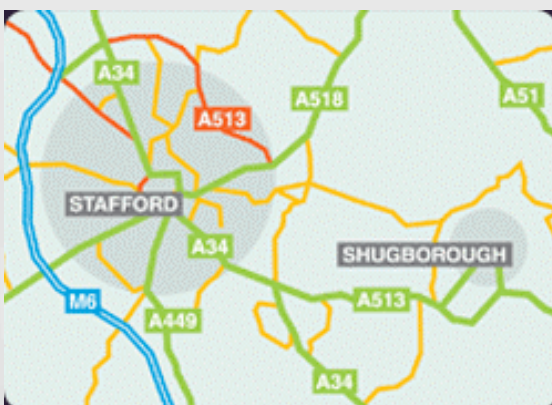
Alliance Leisure

Kingfisher Environmental



Directions

Shugborough Hall, Shugborough, Milford, Near Stafford, ST17 0XB



*erving
the leisure industry in the
West Midlands*

*West Midlands Regional Seminar
Wednesday 25th March 2010*

Shugborough Hall

I Will Attend

Forename: _____
Surname: _____
Organisation: _____
Tel: _____
E-mail: _____

ISRM Status: Please tick where appropriate

Executive Member	<input type="radio"/>	National Council Member	<input type="radio"/>
Retired Member	<input type="radio"/>	Region Member	<input type="radio"/>
Student Member	<input type="radio"/>	Visiting Member	<input type="radio"/>

Other please specify: _____

I shall require lunch I would like vegetarian meals

This is my first meeting

If you have any other dietary needs please outline:

I Will NOT Attend

Forename: _____
Surname: _____
Organisation: _____
Tel: _____
E-mail: _____

Reason for non attendance: Please tick where appropriate

Work commitment	<input type="radio"/>	To far to travel	<input type="radio"/>
On leave	<input type="radio"/>	Prior engagement	<input type="radio"/>
No release from work	<input type="radio"/>	Other	<input type="radio"/>

Other please state:



Return Address

Please return this form as soon as possible to...
Andy Deakin, Duty Manager, Stratford Leisure
and Visitor Centre, Bridgefoot, Stratford Upon Avon,
Fax: (01789) 268826

YOU CAN CONFIRM ATTENDANCE BY EMAILING
andydeakin@slm-ltd.co.uk

*working for and serving
the leisure industry in the
West Midlands*